



# RANCHO CIELO

## Impact Report 2022



*Pictured: Welding Program Students learning equipment components.*

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## Shaping the Welders of Tomorrow

Ted Taylor Ag Vocational Center's fourth and final wing, the D'Arrigo Wing, opened in the Fall Semester 2022. This program offers welding and fabrication skills to young people from Monterey County. It is staffed with a certified welding and fabrication instructor, assistant, and case manager whose job is to ensure student success. Industry partners stepped up to guide and develop the training program in collaboration with the instructional staff to ensure Rancho Cielo is preparing students for local jobs and careers in welding and fabrication well into the future.

A special thank you goes out to the D'Arrigo Family and Hartnell College for supporting the program with the facility, equipment, and materials needed to launch. The program is currently at full capacity, with a waiting list of students ready to be trained as future welders and fabricators. Stay tuned for future developments as we establish a micro-enterprise element in the program to provide students with real-world learning opportunities and options to earn as they learn.

Chris Devers  
CEO



# Acknowledgments



Janine Chicourrat

## Rancho Cielo Welcomes New Board Chair

We proudly introduce and give a big welcome to our new Board of Directors, Chair, Janine Chicourrat. Janine joined the Rancho Cielo Board of Directors in 2019. She has 25+ years of operations and management leadership in the hospitality industry. She is currently the Managing Director of the Portola Hotel & Spa. Janine Co-Chairs, alongside Chef Bert Cutino, one of our biggest fundraising events, the Culinary Round Up, while also hosting the event at the Portola Hotel & Spa. Janine brings a tremendous amount of knowledge, experience, and innovative ideas to the table. We are delighted to have her leadership guiding our way.

We'd also like to say THANK YOU to Susan Black, our outgoing Board Chair. Susan has helped create pathways for our students through her financial insight, expertise, and passion for providing opportunities and disabling barriers. Rancho Cielo is incredibly grateful to Susan for sharing her time, talent, and guidance as the 2020-2022 Board Chair.

Rancho Cielo is honored to welcome our new members of our Board of Directors; Gregory Ahn of Folktale Group, Lance Buckeldee of Morgan Stanley Wealth Management, Jacqueline Cruz of Hartnell College & Hartnell College Foundation and Bill Hayward of Hayward Lumber. We are energized by their passion and eager to elevate our offerings through their ingenuity.

## GRATITUDE TO OUR MAJOR SUPPORTERS

THE MANAGEMENT AND STAFF WOULD LIKE TO EXPRESS OUR GRATITUDE AND HEARTFELT APPRECIATION TO THE FOLLOWING BUSINESSES AND FOUNDATIONS FOR THEIR DONATIONS, SPONSORSHIPS AND SUPPORT TO OUR PROGRAMS.

	TOP 5 BUSINESSES	TOP 5 FOUNDATIONS
	TAYLOR FARMS	COMMUNITY FOUNDATION FOR MONTEREY COUNTY
	CHEVRON	MONTEREY PENINSULA FOUNDATION
	D'ARRIGO BROS.	1440 FOUNDATION
	CENTRAL COAST COMMUNITY ENERGY (CCCE)	ANDREW AND PHYLLIS D'ARRIGO FOUNDATION
	GRANITE CONSTRUCTION	HARDEN FOUNDATION

\*Based on FY 21-22

### Board of Directors

Janine Chicourrat, Chair  
Jesse Lopez, Vice Chair  
Mike Zimmerman, Treasurer  
Lorri Koster, Sec.  
Gregory Ahn  
Luis Alvarez

Mike Avila  
Susan Black  
Lance Buckeldee  
Don Chapin  
Jeff Cook  
Jacqueline Cruz  
Walt Duflock

Bill Hayward  
Dr. Shyam Kamath  
Jamie Kitz  
Clement Miller  
Judge John M. Phillips  
Jorge Quezada

**Emeritus**  
Ted Balestreri  
Bert Cutino, CEC, AAC, HOF,  
WCMC  
Joanne Taylor

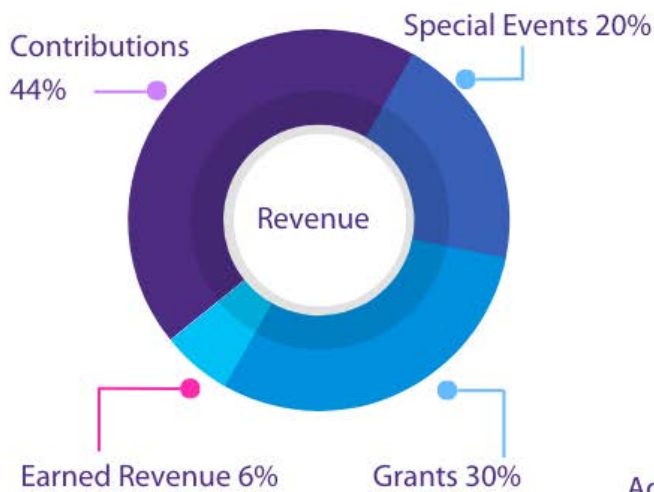
Chris Devers, CEO



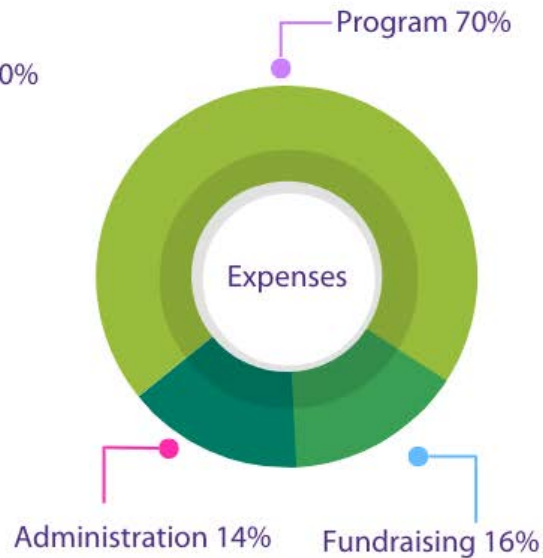
# Financial Summary

Revenue and Expenses Summaries- October 2021 through September 2022

## Operating Revenue

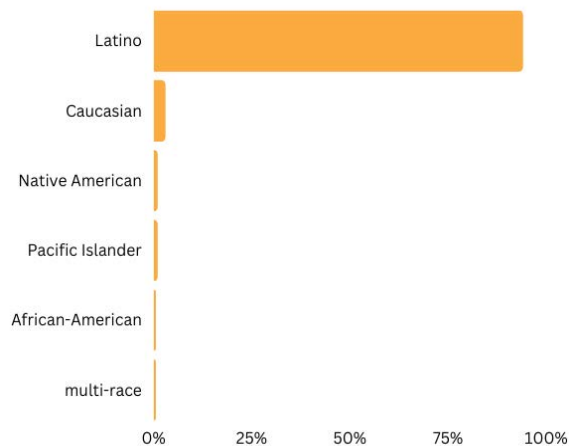
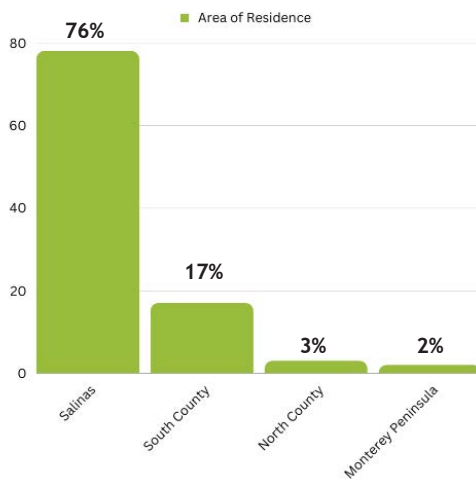


## Operating Expenses

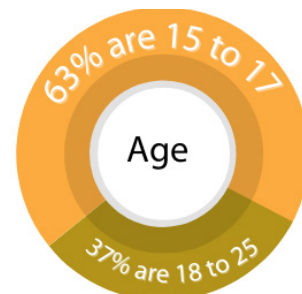


## Student Demographics

Rancho Cielo serves low-income youth from all over Monterey County.



25% of our students are adjudicated  
3% are homeless





# THANK YOU TO ALL OF OUR 2022 VEGGIE BOX & BBQ EVENT SPONSORS

## PRESENTING SPONSORS

MIKE & KIM COSTA FAMILY



EPICURIO INTERNATIONAL



## EVENT SPONSORS



## RANCHER SPONSORS



Huntington Farms



## TRAIL BOSS SPONSORS



Dad Maria Foods' Hispanic Network

MORESCO FARMS, INC.



BOBBY CROWERS, INC.  
1974, 2017



## POSSE SPONSORS

ROSELLA & GARY FRANSCIONI • J. GIBBONS & ASSOCIATES, INC. • VILLEGAS HARVESTING



## WRANGLER SPONSORS

A & R FRESH, LLC | COAST AUTOMOTIVE WAREHOUSE, INC. | CSC OF SALINAS | EDWARDS TRUCK CENTER, INC.  
GREENGATE FRESH | INTEGRATED CROP MANAGEMENT CONSULTANTS, INC. | LEAVITT CENTRAL COAST INSURANCE SERVICES  
SCATTINI FAMILY FARMS | PCB INSURANCE CO. | ROSSI BROS. TIRE | TORO PETROLEUM



# Fundraising and Development



Culinary Round Up



Casino Night



Veggie Box & BBQ Event



Veggie Box & BBQ Lunch



Pebble Beach Concours D'Elegance



Coming Fall 2023

## We do so much more because of you!

Rancho Cielo knows providing education, vocational training, and enrichment services to the youth in our community is key in preparing them for a successful life. Your participation and support through sponsorship provides a transforming and meaningful experience for our students while also impacting the economic vitality of our local community.

The **Culinary Round Up** Event started in 2010 and provides a unique opportunity to meet our Drummond Culinary Academy students and see them in action. Local Chefs work with our students to prepare culinary delights for you to enjoy. Restaurants and local wineries are extremely generous with their donations allowing you to stroll around throughout the evening to partake and enjoy their best. You won't want to miss the exciting raffle and auction items that help generate the funds needed for us to serve our students.

**Casino Night** was brought about to engage more students and help generate awareness of our mission in South County and they know how to have fun. Today, we serve more South County students (17%) and provide life changing opportunities and job-skills that impact our economy. We continue to face challenges in providing transportation and greatly appreciate the support in helping us get the students to school everyday .

Rancho Cielo's **Veggie Box & BBQ** Event has grown beyond Monterey County as we had our largest year ever with the help of our sponsors and over 300 amazing volunteers packing 12,000 boxes. Rancho Cielo collaborates with the Boys & Girls Club, Salvation Army, and the Food Bank of Monterey County in feeding families in and around Monterey County with in-kind donations of produce totaling over \$144,000 from local growers and shippers in the Salinas Valley and Watsonville. We are extremely blessed with the generosity of our community coming together and making a huge impact to sustain the vocational training for our students. This week-long event in August ends with a delicious BBQ generously prepared on site to enjoy here or delivered to our sponsors and donors.

We were honored by the invitation to participate in the **Pebble Beach Concours d' Elegance** Event in 2022. As we grow, we welcome the experience and exposure of this international event and we are also excited to introduce "**Jazz at the Ranch**" in the fall 2023. As faithful partners of Rancho Cielo, you share the vision of building skills and transforming the lives of underserved youth, to empower them to become accountable, competent, and productive community members. Thank you for your ongoing support. Together, we are working to build a better, more inclusive society where all young people have the support they need to get ahead – and the pride, purpose, and path to self-sufficiency they deserve.



# Student Spotlight



## Carlos Bravo Guajardo

Carlos Bravo Guajardo attended The Drummond Culinary Academy at Rancho Cielo and earned an advanced Culinary certificate. Prior to joining Rancho Cielo, he wasn't sure what his plans were regarding a career path. Thankfully, he heard about the Culinary program at Rancho Cielo and applied. He sees the Culinary Program as his best option. Rancho Cielo opened so many doors to continue his dream to pursue a career in Culinary. In his own words, "The program goes above and beyond to expose students to what it's like in this industry."

Carlos recognizes that DCA has changed his life. He now has the knowledge and experience in different cooking techniques and recipes. He acknowledges that the students at Rancho Cielo are some of the most hardworking individuals he has ever met. The program bonds all students and creates lifelong friendships. Carlos proudly states that Rancho Cielo has changed his life for the good because in high school, he was on the verge of failing. "I got my act together and I am now on track to attend the Auguste Escoffier School of Culinary Arts in Austin, Texas", says Carlos.

## Jasmine Pulido

Seventeen-year-old Jasmine Aaliyah Pulido was born in Salinas, California, and attended Alisal High School, where she struggled in her first years of high school education. The large student population made it hard for Jasmine to concentrate and get the work done. Her mom told her about Rancho Cielo and how it could help her graduate high school while developing job skills in the culinary program. Jasmine has always been passionate about cooking, and pursuing a career in the culinary field was a dream come true. "I have always loved to cook. My love for cooking started as a child when I would watch my grandma cook delicious food and desserts," Jasmine shares. "I decided to give Rancho Cielo a try, and I enrolled."

Rancho Cielo has changed Jasmine's life for the better. It has given her confidence when interacting with people, and she learned so many new skills in the kitchen and the front of the house. "I am doing things I never thought I could do."

Jasmine is now in the Hyatt Alila Ventana Big Sur Paid Internship Program and works there every Sunday, building skills with recognized chefs. "I am very proud of myself, and I look forward to my future," Jasmine says as she smiles.



## Kenya Washington

Kenya is one of our top Ag Technology/Mechatronics students soon to earn a High School Diploma and a Voc Ed Certificate. Kenya moved to California in 2022 and learned about Rancho Cielo Programs thanks to a family member. He first approached Rancho Cielo because he needed to catch up on his high school credits but soon realized he could learn much more. Being passionate about technology and engineering, Kenya found Ag Tech was the perfect fit. A qualified hands-on program with a highly skilled instructor, the tools and infrastructure are just what he needs to pursue his career. Furthermore, Kenya found a whole support system through a case management model that will help him succeed.

In the past six months that Kenya has attended the program, he has met industry leaders and has learned about job opportunities that opened a new path he never imagined. As Kenya continues his high school education, he is now part of Joby Aviation's Advanced Manufacturing Technologies Apprenticeship. It's an earn while you learn on-the-job training program that encourages Kenya to discover his full potential.

Kenya envisions himself as a tech CEO in the future and plans to pursue a college career that will allow him to pursue that goal.

# Mental Health

## Rancho Cielo responds to Youth Mental Health Crisis

Over the past decade, even prior to the COVID-19 pandemic, adolescents in the United States began to experience greater rates of mental health problems. CDC's Youth Risk Behavior Surveillance Data Summary & Trends Report: 2009-2019 highlights concerning trends in the mental health of U.S. high school students. According to the survey, more than 1 in 3 high school students experienced persistent sadness or hopelessness in 2019, a 40 percent increase since 2009. In 2019, approximately 1 in 6 youth reported making a suicide plan in the past year, a 44% increase since 2009. COVID-19 is worsening these alarming trends among Youth and adolescents.

According to a study, "Effects of the COVID-19 Pandemic on Mental Health and Brain Maturation in Adolescents: Implications for Analyzing Longitudinal Data" published recently by Stanford University states that the COVID-19 pandemic has caused significant stress and disruption for young people, likely leading to alterations in their mental health and neurodevelopment.

In Rancho Cielo, aside from the academic and vocational training, as mentioned before, an essential piece of our work addresses our students' social stigma and trauma. This emotional distress without adequate coping mechanisms often gets in the way of success- staying in college, keeping a job, and long-term positive and productive relationships. As of January 2023, Rancho Cielo students have a full-time Mental Health professional on-site to allow students access to individual ongoing counseling and crisis management. Through a partnership with Harmony at Home, we will continue serving youth who have experienced a multitude of trauma-related experiences, helping them process their trauma. The focus of trauma-informed treatment is to help the youth process their trauma, work through it with compassionate support, envision the possibilities and opportunities they can experience in their lives, and recognize the importance of the choices they make today.

## Construction Academy

### Construction Students participate in the OC Sustainable Decathlon

Rancho Cielo Construction Academy is underway with the Orange County Sustainability Decathlon (OCSD) for sustainable small home design and construction scheduled for October 2023. RCCA Students will be competing against some of the best universities in the world. We are proud to be the only high school among the participating schools.

The founding principal of the team's proposal is Regenerative Design - the idea that our homes will be both ecologically and economically regenerative for the community and environment in which they are located while also being affordable to homeowners and easily portable to where they are most needed. Our goal is to create a super energy efficient, self-sufficient, self-contained, custom-fabricated home with both prefabricated and modular elements, that can be reproduced and deployed from the Rancho Cielo Construction Academy (RCCA) in collaboration with local partners.

The OCSD is an exciting competition for schools of architecture and engineering that challenges multidisciplinary teams to design, build, and showcase innovative, net-zero energy buildings with sustainable materials and state-of-the-art technology. The OCSD will offer consumers a collection of affordable, market-ready homes to accelerate the availability of sustainable dwellings that reflect design excellence and energy efficiency.

In addition to the competition, the OCSD will feature an expo that displays the latest and greatest in clean technology.



## RANCHO CIELO

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## UPCOMING EVENTS

You're invited back to the tables!



*Benefiting Rancho Cielo Youth Campus*

**Friday, March 31, 2023**

6:00 p.m. – 10:00 p.m.

Salinas Valley Fairgrounds  
Orradre Building, King City, California

\$75 per person

Ticket includes: Strolling Dinner and (1) Reverse Draw entry.

**TICKETS & INFORMATION**

[www.ranchocieloyc.org](http://www.ranchocieloyc.org) or by phone (831) 444-3533

*Casual Attire*

## 13<sup>TH</sup> ANNUAL CULINARY ROUND UP



**FEBRUARY 26, 2023 5:00 P.M.**

**PORTOLA HOTEL & SPA**

**FEATURING**

**THE BEST LOCAL CHEFS AND  
THE FINEST WINES OF MONTEREY COUNTY**

More information:

831.444.3533

[www.ranchocieloyc.org](http://www.ranchocieloyc.org)

SCAN ME



## Get in Touch

### Events & Dining Room Reservations

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### Student Enrollment

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### Donations

Joanne Bravo 831.444.3530

[giving@ranchocieloyc.org](mailto:giving@ranchocieloyc.org)

### Volunteer Opportunities

Sandra Moore 831.444.3523

[volunteer@ranchocieloyc.org](mailto:volunteer@ranchocieloyc.org)

### Main Office

831.444.3533

## How to Give

**Online:** [ranchocieloyc.org/donate](http://ranchocieloyc.org/donate)

**By Mail:** PO Box 6948

Salinas, CA 93912

**By Phone:** 831.444.3533